# Viomi Technology Co., Ltd Ranks the 443rd in the List of "2023 China's Top 500 Brands"

GUANGZHOU, China, June 28, 2023 /PRNewswire/ -- Viomi Technology Co., Ltd ("Viomi" or the "Company") (NASDAQ: VIOT), a leading IoT@Home technology company in China, today announced that the Company ranks the 443<sup>rd</sup> in the 20<sup>th</sup> edition of "2023 China's Top 500 Brands" list released by World Brand Lab on June 15, 2023, with a brand value of RMB13.385 billion.

Mr. Xiaoping Chen, Founder and CEO of Viomi, commented: "There are only two brands in the smart home sector that made their way onto this ranking, and we are honored to be one of them. This is a powerful recognition of our brand's leading position in the industry. The smart home industry has moved beyond simple connectivity and entered an era of perception. Looking forward, we will double our efforts to bring smarter products to consumers and accelerate broader adoption of our IoT@Home technology solutions."

# **About Viomi Technology**

Viomi's mission is to redefine the future home via the concept of IoT @ Home.

Viomi has developed a unique IoT @ Home platform consisting of an ecosystem of innovative IoT-enabled smart home products, together with a suite of complementary consumable products and value-added businesses. This platform provides an attractive entry point into the consumer home, enabling consumers to intelligently interact with a broad portfolio of IoT products in an intuitive and human-like manner to make daily life more convenient, efficient, and enjoyable, while allowing Viomi to grow its household user base and capture various additional scenario-driven consumption events in the home environment.

For more information, please visit: <a href="http://ir.viomi.com">http://ir.viomi.com</a>.

### Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident," and similar statements. Among other things, the business outlook and quotations from management in this announcement, as well as Viomi's strategic and operational plans, contain forward-looking statements. Viomi may also make written or oral forward-looking statements in its periodic reports to the United States Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to Fourth parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's growth strategies; the cooperation with Xiaomi, the recognition of the Company's brand; trends and competition in global IoT-enabled smart home market; development and commercialization of new products, services and technologies;

governmental policies and relevant regulatory environment relating to the Company's industry and/or aspects of the business operations and general economic conditions in China and around the globe, and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

## For investor and media inquiries, please contact:

#### In China:

Viomi Technology Co., Ltd Claire Ji

E-mail: ir@viomi.com.cn

Piacente Financial Communications

Hui Fan

Tel: +86-10-6508-0677 E-mail: viomi@tpg-ir.com

### In the United States:

Piacente Financial Communications

Brandi Piacente

Tel: +1-212-481-2050 E-mail: viomi@tpg-ir.com

SOURCE Viomi Technology Co., Ltd

https://ir.viomi.com/2023-06-28-Viomi-Technology-Co-,-Ltd-Ranks-the-443rd-in-the-List-of-2023-Chinas-Top-500-Brands