

Viomi Technology Co., Ltd Announces New Spokesperson at the New Home Water Solution Products Launch Event

GUANGZHOU, China, Oct. 12, 2023 [/PRNewswire/](#) -- Viomi Technology Co., Ltd ("Viomi" or the "Company") (NASDAQ: VIOT), a leading IoT@Home technology company in China, today announced that Ms. Xiwei Tian, a well-known actress in China, has become our brand spokesperson at the launch event for our new home water solution products hosted in Beijing.

Mr. Xiaoping Chen, Founder and CEO of Viomi, commented: "We are thrilled to have Ms. Xiwei Tian, a Chinese actress representing today's younger generation, as the global brand spokesperson for Viomi. Since its inception, Viomi has remained committed to creating healthy lifestyles through cutting-edge technology. Through launching our new home water solution products, we have accelerated the progress in water purification industry by upgrading our product functions and integrating AI technologies with the notions of quality of life that people seek in order to continually break through the industry's development boundaries. As a new-generation actress, Ms. Tian represents the voice of younger consumers who pursue high-tech and healthy lifestyles. We believe this collaboration will better showcase and enrich our 'hi-tech and fashionable' brand positioning, providing our consumers with the trending whole-house smart-living experience."

About Viomi Technology

Viomi's mission is to redefine the future home via the concept of IoT @ Home.

Viomi has developed a unique IoT @ Home platform consisting of an ecosystem of innovative IoT-enabled smart home products, together with a suite of complementary consumable products and value-added businesses. This platform provides an attractive entry point into the consumer home, enabling consumers to intelligently interact with a broad portfolio of IoT products in an intuitive and human-like manner to make daily life more convenient, efficient, and enjoyable, while allowing Viomi to grow its household user base and capture various additional scenario-driven consumption events in the home environment.

For more information, please visit: <http://ir.viomi.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident," and similar statements. Among other things, the business outlook and quotations from management in this announcement, as well as Viomi's strategic and operational plans, contain forward-looking statements. Viomi may also make written or oral forward-looking statements in its periodic reports to the United States Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to Fourth parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and

uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's growth strategies; the cooperation with Xiaomi, the recognition of the Company's brand; trends and competition in global IoT-enabled smart home market; development and commercialization of new products, services and technologies; governmental policies and relevant regulatory environment relating to the Company's industry and/or aspects of the business operations and general economic conditions in China and around the globe, and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

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